

NetSuite CData Connector



Based on the CData driver for NetSuite, this connector provides access to more than one hundred CRM and ERP entities in NetSuite. Integrate NetSuite with CRM systems like Salesforce, Dynamics 365 and SugarCRM; marketing automation systems such as Marketo, Oracle Eloqua, and Pardot; or eCommerce platforms like Magento and Shopify.



SERVICES SUPPORTED

Integration Service

PLATFORM SUPPORT

Source and Target operations

SCRIBE AGENT SUPPORT

Cloud and On-premise agents

WHICH OBJECTS?

See the [CData help](#) for a complete list of objects supported.

MARKETING AUTOMATION TO NETSUITE POSSIBILITIES:

- Create leads in NetSuite when you convert visitors on your website
- Track activities such as email click-through and webinar attendance

CRM TO NETSUITE ERP INTEGRATIONS:

- Sync customer address, phone and email details
- Automate sales order processing
- Make invoice data available to salespeople in your CRM

ECOMMERCE TO NETSUITE OPTIONS:

- Sync inventory and product details from NetSuite to your storefront
- Automatically move orders from your eCommerce platform to NetSuite for processing
- Make shipping information from NetSuite visible to your customers in your web store

TECHNICAL BENEFITS

- Create, read, update and delete more than 100 entities in NetSuite
- Batch create, update and delete operations for better performance
- Support for custom objects and fields
- Native query for complex joins and filtering
- Works with on-premise and cloud agents
- Supports hierarchical data

