



# cleverbridge Connector

cleverbridge provides flexible ecommerce solutions that simplify recurring billing, optimize the customer experience and offer comprehensive global payment capabilities. With this connector, cleverbridge customers can implement bi-directional integrations between the cleverbridge ecommerce platform and a CRM or marketing automation system so that Marketing and Sales teams can leverage valuable customer purchase history.

## Business Benefits

- Ability to retrieve historical purchase information
- Create leads and opportunities in your CRM system from cleverbridge purchase data
- Keep cleverbridge contact and account data in sync with your CRM and/or marketing automation system
- Create new transactions from your CRM system based off of a CPQ process and assign identifying information
- Create and manage your subscribers in a targeted marketing automation system based on outbound notifications

## Technical Benefits

- Near-real time data integration based on cleverbridge outbound notifications
- Supports extra parameters
- Supports query, create, read, update, delete and execute operations for many popular use cases.

### Service Supported

Integration Services  
Migration Services

### Platform Support

Source and Target Operations

### Scribe Agent Support

Cloud and on-premise agents

### Try it

Contact [cleverbridge](#)

### Scribe Trial

Scribe packages include just what you need for a predictable price. Before signing up, try it free for 15 days with no obligation at [scribesoft.com/free-trials](https://scribesoft.com/free-trials).

The cleverbridge Connector for Scribe allows users to:

- Retrieve and update contact data associated with purchases and subscriptions.
- Retrieve purchase details.
- Update subscription and information such as:
  - Adding, removing, updating, deactivating, and reinstating subscription items.
  - Updating the next billing date for a subscription
  - Aligning subscriptions
  - Updating subscription parameters
- Retrieving information based on outbound notifications related to customer, subscription and refund information.

## Have Questions?

Contact your Client Experience Manager or you can reach out to our team at [ce@cleverbridge.com](mailto:ce@cleverbridge.com).