SugarCRM Connector

Scribe Online provides a single platform that integrates SugarCRM with many other applications, including HubSpot, Marketo, Eloqua, Salesforce, Dynamics 365 and Dynamics GP.

SERVICES SUPPORTED
Integration Service

PLATFORM SUPPORT
Source and Target operations

SCRIBE AGENT SUPPORT
Cloud and On-premise agents

SUGARCRM API SUPPORT
Version 10 and 11 of SugarCRM REST API

TRY IT FREE
Scribe packages include just what you need for a predictable price. Before signing up, try it free for 15 days with no obligation at www.scribesoft.com/free-trials.

BUSINESS BENEFITS

- Sync leads and activities from marketing automation systems to SugarCRM
- Automate sales order processing between SugarCRM and your ERP system
- Make inventory and order information from your ERP system available in SugarCRM
- Migrate your sales data to SugarCRM from Salesforce or Dynamics 365 or vice versa

TECHNICAL BENEFITS

- Supports most SugarCRM entities
- Create, read, update, and delete operations
- Batch support for target operations

CONNECTIONS

Scribe connectors allow you to connect to your applications quickly. Simply enter your credentials and the URL of your SugarCRM account, and Scribe does the rest. Once you've created a connection, you can reuse it in as many integration solutions as you wish. When your password changes, you update the information once on the connection, not in every solution.

METADATA

After you create a connection, Scribe uses the SugarCRM APIs to automatically extract metadata, such as your custom objects and custom fields. This helps you create an integration that is tailored to all the complexities of your specific application configuration and business workflow. Scribe understands relationships between objects and the data type of each field, giving you all the details you need when it comes time to build your integrations.

LOGIC

Scribe's connectors translate the universal operations of the Scribe Online platform, such as query, lookup, update, upsert and delete, into specific SugarCRM API calls. This allows you to use Scribe's graphical, no-code integration designer to create complex integrations without having to learn about the underlying APIs. The connectors support bulk record processing for improved performance as well as retrieval of error messages to aid in troubleshooting and special error handling.