

When you operate an online store with Magento, you must move customer and order information between Magento and your CRM and financial systems. Keeping these three systems in sync manually may be possible when you first start your business, but as your business grows it becomes unmanageable. Manual entry leads to errors that distract you from more important tasks, such as serving your customers.



#### SERVICES SUPPORTED

Integration Service  
Migration Service

#### PLATFORM SUPPORT

Source and Target operations

#### SCRIBE AGENT SUPPORT

Cloud and On-premise agents

#### TRY IT FREE

Scribe packages include just what you need for a predictable price. Before signing up, try it free for 15 days with no obligation at [www.scribsoft.com/free-trials](http://www.scribsoft.com/free-trials).

The Magento Connector for Scribe Online helps you increase the overall speed and accuracy of your ecommerce business by eliminating errors due to manual data entry. You can synchronize customer data between Magento and your CRM system and automate order flow from Magento to your financial system.

Scribe Online allows businesses to integrate Magento with CRM and financial systems so that data stays consistent and flows more quickly.

#### ACCESSIBLE TO BUSINESS ANALYSTS AND CONSULTANTS

With the Magento Connector, business analysts in ecommerce companies can take advantage of the graphical mapping tools in Scribe Online. They can integrate Magento with their CRM and financial systems without writing code.

#### BUSINESS BENEFITS

- Seamlessly submit orders in Magento to your back-office system
- Enable shipping details and status to be viewable by customers via back office ERP integration
- Maintain a single customer database between systems
- Automate syncing of product details between your inventory management system and the customer view in your store front

#### TECHNICAL BENEFITS

- Compatible with Magento 1
- Full support for Magento entities – Create, read, update and delete data in Magento
- Support for custom objects and fields with the included Magento extension
- Secure data transactions with OAuth authentication