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Scribe Software Expands Cloud Connectivity with Release of Web Services Adapter

Integration Vendor adds Web Services Adapter to simplify connectivity to Software-as-a-Service Applications

Bedford, NH; May 7, 2009 – [Scribe Software](#), a rapid integration vendor and the leading integration and migration solution choice of [Microsoft Dynamics® CRM](#), [Microsoft Dynamics® GP](#) and [Microsoft Dynamics® NAV](#) partners and customers has released a Scribe Web Services Adapter which is included with the Scribe Insight Enterprise product and is available as a separate purchase with Scribe Insight (standard edition). The Web Services Adapter enables users to design integration and migration processes where the source and/or target application is exposed via a standard Web Services interface. The interaction between a Scribe process and a Web Service can be configured through metadata, thus eliminating the need for custom coding that is difficult to upgrade and maintain.

Scribe will present the Web Services Adapter during the product launch webcast Thursday May 14 at 11am EST. Registration for the launch webcast can be found at <https://www112.livemeeting.com/lrs/8001615779/Registration.aspx?pageName=rx9xxrf8tbj9g3rz>.

Many Scribe customers integrate to legacy and custom applications and have requested the ability to communicate directly with Web Service wrappers they create and expose externally. The Scribe Web Service adapter provides a seamless approach to integrate these applications without custom integration code.

Additionally, since many commercial (Software-as-a-Service (SaaS) and on-premise) and internal applications expose web service Application Programming Interfaces (APIs) Scribe's release of a Web Services Adapter allows for integration to these applications through configuration rather than custom coding by a Web Services developer.

The Web Service Adapter supports Simple Object Access Protocol (SOAP)-based Web Services via Hypertext Transfer Protocol (HTTP) and Hypertext Transfer Protocol Secure (HTTPS). Scribe can connect to Web Services as both a source and a target. The adapter supports SOAP headers, as well as custom exception handling logic.

"Scribe's value proposition to our 800+ implementation partners is to provide a "one club in the bag" solution they can use to integrate all of their customers' business applications and data sources using a

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single integration solution,” commented John Gravely, Scribe’s Vice President of Product Marketing. “By providing native adapters to business applications such as Microsoft Dynamics (CRM, GP, SL and NAV), Salesforce and SalesLogix as well as connectivity adapters for standard technologies like Structured Query Language (SQL), Open Database connectivity (ODBC), Text Files and Web Services Scribe is delivering on our single solution promise.”

Enterprises Organizations Choose Scribe

With thousands of customers, Scribe solutions provide an ideal balance of scalability, affordability and ease of implementation and modification. Scribe customers include:

Amica Life Insurance
Bank of America
Carnival Cruise Lines
Equinox Fitness
Fidelity
Fujitsu
Karl Strauss Brewing Company
Kodak
National Geographic
Onity
Pepsi
Raymond James
US Airways

Tim Nugiel, Manager of Business Systems at Equinox Fitness, uses Scribe to integrate Equinox’s business applications including Microsoft Dynamics CRM. “With all the pre-baked functionality within Scribe, it’s just point and click. Just to handle the amount of data feeds we’re dealing with we would have to hire at least two or three additional people. Instead, Scribe allows us to put it on autopilot – it automatically manages the information exchange between our systems.”

John Snead, Director of Beer Operations at Karl Strauss Brewing Company, selected Scribe to integrate their Salesforce CRM application with their Microsoft Dynamics GP back office system. “Scribe automatically captures orders from Salesforce and seamlessly integrates the order into Dynamics GP in a matter of seconds.”

Onity, a leading manufacturer of locks for the hospitality lodging industry, integrates their data seamlessly from Microsoft Dynamics CRM directly into Microsoft Dynamics NAV. “We see Scribe as the ‘glue’ tying all our information together and providing us with a complete picture of every customer, every opportunity.”

Scribe easily enables integration to a number of endpoints

Because Scribe is a flexible solution requiring configuration, not coding, it is easy to implement and modify as business processes inevitably change. Through thousands of customer implementations Scribe has integrated with, among others, the following applications and endpoints:

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Microsoft Dynamics CRM
Microsoft Dynamics CRM Online (Software as a Service)
Microsoft Dynamics GP
Microsoft Dynamics NAV
Microsoft Dynamics AX
Microsoft Dynamics SL
[Salesforce.com](https://www.salesforce.com) (Software as a Service)
Netsuite
Sage [SalesLogix](https://www.saleslogix.com)
Pivotal CRM
Webtrends
SAP
JD Edwards
Oracle Applications
QAD
PeopleSoft
Lawson
MAS 90/200
MAS 500
Epicor
Legacy Applications
Databases
 SQL Server
 Oracle
 DB2
 Sybase
 Progress
 Pervasive SQL
Excel Files
ODBC Data Sources
ACT! and Goldmine (Migration to other systems)

Smart Integrators Standardize on Scribe

With over 800 partners worldwide Scribe has the necessary global reach to assist customers with their integration needs. Scribe resellers include:

AlfaPeople
Ascentium
Aspective
Avanade
Columbus IT

Scribe Software

Customer Effective

ePartners

Infinity Info Systems

Orbis AG

Qurius

Tectura

Tribridge

Touchstone

VOX

“Scribe enables us to offer a cost effective solution for our customers by shortening the time to perform data conversion and build integrations. Scribe enables customers to support complex integrations, without code, making it easy for customers to maintain and update as their business needs change or as integration with new systems is required. ”

Shannon DiBenedetto, CRM Practice Leader, [Tribridge](#)

“Customer Effective has standardized on Scribe for integration and data migration. Scribe allows us to quickly prototype migrations and integrations - and provides the flexibility to easily adapt to changes in the design and data sources. The bottom line is that it helps us keep our projects on track and our customers happy.”

Scott Sewell, CRM Project Manager, [Customer Effective](#)

“Infinity Info Systems has standardized on Scribe for data migration and integration. The Scribe product is powerful yet simple to configure and gives us the flexibility to quickly and easily integrate our customers’ systems. Scribe’s connector for Dynamics CRM is extensive and makes integrations very intuitive.”

Bob Peskin, Microsoft CRM Practice Manager – [Infinity Info Systems](#)

“In larger Dynamics CRM implementations, data migration can be one of the most costly and time consuming components of the project. Ascentium often leverages Scribe and its adapters to make this part of the project more predictable and cost effective for our customers”

Aaron Elder, Chief CRM Architect at [Ascentium](#)

About Scribe

Scribe Software Corporation provides cost-effective, no-coding solutions that can be used as the only tool businesses need to integrate virtually any application, data source or Software as a Service (SaaS) platform. Scribe solutions are simple to configure and provide ease of modification as business processes change. They are especially popular among organizations running Microsoft Dynamics CRM, Dynamics GP, Dynamics NAV and Sage SalesLogix applications as well as Salesforce.com and Microsoft Dynamics CRM Online. Scribe Software is led by experienced technology executives from Microsoft,

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Oracle, AutoDesk, i2, Vitria, Dun and Bradstreet, and WebTrends. For more information about Scribe, please visit www.scribesoft.com

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